

BRIGHTER IMAGE CONFIDENTIAL APPLICATION FOR ACCEPTANCE

This form is not a contract and does not obligate you or MSC.DEV.INC. in any way. We want to know as much as possible about you. This preliminary guide will help us evaluate your qualifications. Please answer all questions.

PERSONAL INFORMATION

Date: _____

Name: _____

Home Phone: (____) _____

Address: _____

Spouse's Name: _____

How Long at This Address: _____

City, State, Zip: _____

___ Rent ___ Own

Office Phone: (____) _____ Email _____

Date of Birth: _____

Sex: Male Female Marital Status: _____

No. Of Dependents: _____

Have you ever been self-employed? _____ If yes explain: _____

Have you ever declared bankruptcy? _____ If yes, explain: _____

Have you ever been convicted of a felony or misdemeanor involving moral turpitude? Yes _____ or NO _____

If so, please explain: _____

Are you currently a party to any pending legal action? _____ If yes, explain: _____

Employment during last 10 years (List present or last job first)

Employer: _____ Salary: _____ From: _____ To: _____

Employer: _____ Salary: _____ From: _____ To: _____

Employer: _____ Salary: _____ From: _____ To: _____

Employer: _____ Salary: _____ From: _____ To: _____

REFERENCES (Please list accurate phone numbers for references)

Bank (personal): _____ Contact: _____

City/State/Zip: _____ Phone: (____) _____

Character References:

Name: _____ Phone: (____) _____

City/State/Zip: _____ Years Known: _____

Name: _____ Phone: (____) _____

City/State/Zip: _____ Years Known: _____

Name: _____ Phone: (____) _____

City/State/Zip: _____ Years Known: _____

1. What area are you interested in? 1st _____ 2nd _____

2. How did you hear about Brighter image? _____

3. Will you be an Owner-Operator actually doing the work or an investor? _____

4. Do you currently own any other businesses? _____

5. Do you have any previous marketing or sales experience? _____

If so, what type? _____ How Long? _____

6. Will you devote full time to this business? _____ If not, what percentage of time? _____

7. Will your spouse be active in The Brighter Image business? _____

8. If yes, what functions will your spouse perform? _____

9. When will you be available to start the business? _____

10. Do you have investor-associates in this venture (include relatives)? _____

Please Rate Yourself as Candidly As Possible

Above Average Average

Below Average

My ability to communicate with professionals is _____

My ability to work independently _____

My ability to complete any task with quality work _____

My willingness to cooperate with the guidance of others _____

11. How will you finance this investment? _____ Cash _____ Loan _____ Collateral

12. How much of the total investment will come from your own capital? _____

13. Do you understand that the success of Brighter Image business is primarily your responsibility? _____

14. Please describe why you believe that you have the character to be successful as a Brighter Image PTW distributor.

FINANCIAL QUALIFICATION REPORT

Because this franchised business requires a substantial cash investment, it is necessary to establish your net worth. In order to properly evaluate your application, we request that you fill out this form as accurately and completely as possible. This information will be held in absolute confidence and does not obligate either party.

Name: _____	Date: _____
I make the following statement of my assets and liabilities as of the _____ day of _____, 20__.	

Cash	\$	Notes Payable to Banks	\$
Accounts and Loans Receivable		Notes Payable to Others	
Life Insurance, Cash Surrender Value			
Stocks and Bonds		Accounts Payable	
Real Estate		Mortgages Payable	
Automobiles (Registered in own name)		Other Liabilities (Itemized)	
Other Assets (Itemized)		Total Liabilities: (B)	
		NET WORTH: (A - B)	
Total Assets: (A)	\$	Total Liabilities & Net Worth:	\$

READ COMPLETELY AND SIGN BELOW:

The undersigned hereby certifies that the information contained herein is true and factual to the best of my knowledge. I understand that MCS DEV.INC may obtain other investigative reports regarding my character, financial stability and personal characteristics, and may contact any person named in this form; however, my present employer will not be contacted until my permission is secured. I understand that MCS. DEV. INC. will keep this information confidential.”

APPLICANT'S SIGNATURE: _____ Date: _____

Please return by Fax to (817) 207.8205 or by Mail to: MSC. DEV. INC

The Park Hill Building– 2433 S. University Drive – Fort Worth, Texas 76109